

Dear Sir or Madam,

Europeum Institute for European Policy from Prague and the **Independent Journalists' Association of Serbia** cordially invites you to a discussion brunch:

THE STATE OF THE DIGITAL TRANSITION IN THE NEWS MEDIA SECTOR OF SERBIA

The event marks the successful conclusion of our project *Preparing news media in Bosnia and Herzegovina and Serbia for the digital age*, which has been supported by the Transition Promotion Programme of the Ministry of Foreign Affairs of the Czech Republic. The project aimed to equip civil society organizations in Bosnia and Herzegovina and Serbia in the realm of media pluralism, media freedoms and access to reliable information for the increasing challenges brought by the digital transition of the news media sector. The goal was to provide them assistance to increase the capacities of journalists in order to produce news and to efficiently advocate for media regulations in a rapidly digitalizing news media environment. The project also raised awareness amongst journalists, editors, media professionals, policymakers, other stakeholders and the wider public about the expanding challenges of a digital news media ecosystem. Focusing on both the legislative and practical aspect of news content production and access to reliable news, the aim was to facilitate knowledge exchange between our two partners from the Western Balkans and their counterparts in Prague and Brussels.

The discussion will be organised in collaboration with the **Czech Center Belgrade** on **December 9th** at **11:00** at their facilities in **Svetozara Markovića 79**.

Speakers:

- **Tamara Filipović**, Secretary General of NUNS
- **Nedim Sejdinovic**, journalist of the Vreme newsmagazin
- **Tanja Maksic**, program coordinator in the Balkan Investigative Reporting Network of Serbia

The discussion will be moderated by the coordinator of the project and analyst **Oszkár Roginer-Hofmeister** from Europeum Institute for European Policy

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